



RMBJ
Consultoria

COMPANY PROFILE

We Strengthen Civil Society
Organizations for Sustainable Impact

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www.rmbjconsulting.com 

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Index

2

RMBJ Overview

3

Mission, vision, and values

4

Our Guidelines

5

Services we provide

11

How is our work conducted?

12

Portfolio

15

Team and Leadership

16

Clients and Partners

RMBJ OVERVIEW

Meet RMBJ Consultoria, a Mozambican company dedicated to enhancing Civil Society Organizations and sustainable development since 2020.

RMBJ Consultancy, Services, and Investments, also known as RMBJ Consultancy, is a Mozambican company (NUIT 40160927, NUEL 100082268, INSS 913306500) situated in Matola, along Maputo Circular Road. Established in 2016, the company initially specialized in digital and traditional communication, project management, and related fields. Following a restructuring in 2020, RMBJ shifted its focus to enhancing the capacities of Civil Society Organizations, an underserved sector recognized as the company's forte. This domain plays a vital role in fostering sustainable development and the efficacy of social initiatives, particularly in response to the escalating calls for transparency, accountability, and efficiency. Leveraging its expertise and dedication, RMBJ stands ready to provide tailored and efficient solutions, aiding organizations in tackling intricate challenges and optimizing their influence. RMBJ is dedicated to fostering the establishment of robust, comprehensive, and enduring Civil Society Organizations, embracing an institutional approach grounded in national principles and best international standards.



MISSION, VISION AND VALUES

We enhance and support the efforts of Civil Society Organizations (CSOs) in Mozambique and globally, aiding them in accomplishing their goals efficiently, effectively, and sustainably.

Mission

Our goal is to convert Civil Society Organizations into robust, comprehensive, and enduring entities, capable of addressing the challenges of the constantly evolving world.

Vision

The vision of RMBJ Consultoria is to become a benchmark in Strengthening Civil Society Organizations (CSOs) in Mozambique and globally, aiding in the development of a more prosperous, equitable, and sustainable country and world.

Core Values

At RMBJ, our consultancy is firmly rooted in values that directly impact our approach to working with clients and partners. Our dedication to ethics, transparency, and integrity shapes all our actions and decisions, guaranteeing that we consistently operate in a responsible and respectful manner.

Empathy and collaboration are core values in our consultancy. We prioritize active listening and comprehending the requirements and obstacles of our clients, consistently striving to provide solutions and guidance that align with their expectations and objectives.

Sustainability is a fundamental value within our consultancy. We are dedicated to advocating for practices and initiatives that support the sustainable advancement of organizations and society overall, consistently striving to create a beneficial and enduring influence. Innovation and excellence are core principles that imbue every aspect of our operations. We continuously explore novel strategies, methodologies, and technologies that can enhance the value we provide to our clients.

OUR GUIDELINES

RMBJ Consultoria is a company that upholds values and embraces an ethical approach grounded in principles.

These principles are encapsulated in our code of ethics and expounded upon in associated documents, including codes of conduct, policies, and guidelines covering areas such as security and data protection. Our principles are underpinned by respect and gratitude for all individuals with whom we engage and collaborate, underscoring the significance of professionalism in utilizing the expertise we commit to our clients, their beneficiaries, and external partners both individually and collectively. Acknowledging that ethical behavior transcends the mere presence of formal documentation, our corporate ethos is steeped in values and principles that are lived out on a day-to-day basis. We embody these values in our routine operations and engage with professionals who espouse our values, fostering open dialogues on emerging issues to stimulate contemplation and growth.

Policies enforced at RMBJ.

- Anti-Corruption and Anti-Bribery efforts.
- Ethical Code;
- Ethical Guidelines;
- Data Security;
- Policies and Guidelines for Procurement;
- Data security;
- Anti-bullying and Anti-Harassment;
- Environmental Policy;
- Financial Policy;
- Policy on Conflict of Interest;
- Policy on Safeguarding;
- Commitment to Ethical Partnerships;
- Continuity of Business Plan;
- Risk management;

SERVICES WE PROVIDE

RMBJ Consultancy is dedicated to assisting civil society organizations in addressing their challenges and achieving a more equitable and sustainable future. Our consultancy is distinguished by values and ongoing learning.

Organizational development

Organizational Development enhances CSOs by enhancing internal practices for efficiency and impact. RMBJ provides assistance in Codes of Conduct, Organizational Policies, Strategic Planning, ICT, financial management, legal compliance, fundraising, and advocacy. Reach out to us to enhance your organization's impact.

- **Development of Codes of Conduct and Ethics**

Clear guidelines for ethical behavior and decision-making are established within the OSC.

- **Organizational Policies**

We aid in the formulation of policies and procedures that govern the effective operation of organizations.

- **Strategic Planning**

We facilitate the development of a strategic plan outlining the OSC's goals, objectives, and activities.

- **Campaigns for advocacy**

We aid Civil Society Organizations in creating and executing advocacy campaigns.

- **Implementation of ICT**

We offer Information and Communication Technologies (ICT) Implementation services tailored to Civil Society Organizations and their projects and programs. Our services are based on customized strategic planning to address the unique requirements of each organization. Additionally, we aid in selecting the most suitable technological solutions, guaranteeing information security, seamless systems integration, and providing ongoing support.

- **Financial management**

We enhance accounting, finance, and accountability practices to promote transparency, efficiency, and sustainability in organizational operations. We support CSOs in budget preparation, internal control implementation, financial analysis, and compliance with legal and tax requirements.

- **Compliance with the law**

We ensure that organizations comply with the laws, regulations, and standards applicable in a specific sector, a crucial measure to prevent fines, sanctions, legal actions, and harm to the organizations' reputation.

- **Fundraising**

We develop and support the implementation of diversified strategic fundraising plans, aiming to identify new sources of financing, strengthen relationships with donors, and promote effective fundraising campaigns to ensure the financial sustainability of Civil Society Organizations and amplify their impact on the community.

Monitoring, Evaluation, and Learning (MEAL)

Project evaluation is essential for civil society organizations. RMBJ conducts thorough assessments, collects and analyzes data to evaluate performance and impact. Additionally, it carries out baseline studies and develops MEAL systems to enhance transparency and effectiveness in communicating project outcomes.

- **Evaluation of projects and programs**

Assessing projects and programs is crucial for civil society organizations aiming to guarantee the effectiveness and impact of their initiatives. With a skilled and knowledgeable team, we perform thorough evaluations, gathering and scrutinizing data meticulously to comprehend and assess the performance, quality, and impact of the activities undertaken. Our emphasis lies in recognizing best practices, obstacles, and chances for enhancement, offering precise and practical suggestions to optimize the outcomes attained.

- **Performing baseline and endline research.**

Conducting a Baseline Study is crucial for the successful planning and monitoring of projects and programs. It offers a comprehensive and precise snapshot of the existing conditions in which an initiative will unfold. Our proficient team meticulously defines objectives, research design, data collection, analysis, and dissemination of findings from the baseline study. We employ stringent data collection methods and techniques to ensure the accuracy and significance of the acquired information.

- **Design of the MEAL system**

At RMBJ, we believe that a well-designed MEAL system is crucial for the success and sustainability of civil society organization projects. Through a tailored and expert approach to monitoring, evaluation, learning, and accountability, we are dedicated to assisting our clients in establishing robust and cohesive MEAL systems. Our outcome-focused strategy and ongoing learning will provide you with the necessary insights to make informed decisions, enhance your processes continuously, and communicate the outcomes and effects of your projects transparently and effectively.

Advocacy, Communication, and Visibility

RMBJ provides a comprehensive Advocacy, Communication, and Visibility service tailored for Civil Society Organizations (CSOs) to enhance their influence and broaden their societal reach. Our tailored services encompass Strategic Communication Plans, Website and Social Media Management, Application Development, and Graphic Design for compelling visual content creation. Count on RMBJ's proficiency to enhance your organization's communication and visibility, securing increased resources and backing for your initiatives.

- **Development of a Strategic Communication Plan**

RMBJ provides a comprehensive Strategic Communication Plan Development service for Civil Society Organizations (CSOs) aiming to enhance their influence, broaden their social reach, and optimize goal attainment. Collaborating closely with our partners, we: grasp your mission, vision, values, and target audience; conduct a thorough assessment of your existing communication efforts; establish SMART objectives and performance indicators; and craft a customized plan incorporating optimal strategies and initiatives to:

- Engage your audience.
- Enhance your brand and reputation.
- Mobilizing resources and support.
- Broaden the scope of your initiatives.

- **Website Design and Administration;**

We are dedicated to assisting organizations in creating sophisticated and appealing websites that align with their goals and objectives. By selecting our website design and management services, you can expect a customized and responsive design that is mobile-friendly, ensuring an intuitive and enjoyable browsing experience for visitors. Additionally, we provide advanced features integration, including contact forms, online donations, e-commerce stores, chatbots, social media links, and member-exclusive areas.

- **Lessons Learned Documentation;**

Our approach will guarantee that lessons learned are captured comprehensively and relevantly, and shared effectively with all stakeholders. Through Documentation of Lessons Learned, your organization will be better equipped to tackle future challenges, innovate in its practices, and achieve even more significant results in its social development initiatives.

- **Creation and Management of Social Networks;**

Our services encompass the creation and optimization of profiles on different platforms, the development of engaging content, the monitoring and analysis of performance metrics, and the management of campaigns and public interactions. By utilizing our expertise in social network creation and management, your organization can enhance its connection with followers, raise awareness for supported causes, garner support, and broaden the positive influence of its initiatives on society.

- **Newsletter Implementation;**

Newsletters serve as a vital communication and engagement tool for organizations to disseminate pertinent information, impact stories, project updates, and engagement opportunities to their intended audiences. At RMBJ, we recognize newsletters as a potent instrument for fostering robust relationships with stakeholders, enhancing the organization's prominence, and broadening the dissemination of its messages and endeavors. Allow us to assist you in creating impactful, tailored newsletters that enhance the effectiveness and longevity of your initiatives.

- **Development of Applications;**

The rise of digitalization and the significance of technology in the contemporary world, particularly with the emergence of Artificial Intelligence, has made the creation of customized applications a crucial tool for enhancing communication, interaction, and service delivery by civil society organizations. Our Application Development service is spearheaded by a skilled and knowledgeable team that collaborates closely with our clients to grasp their requirements, objectives, and obstacles, crafting tailored solutions that effectively address these needs.

- **Transformation of Reports into Animated Videos;**

Our service will enhance your organization's accountability with donors, members, and stakeholders, offering a distinctive communication experience that emphasizes your projects' results and impact. Using animated videos as a communication tool is a significant advancement in modernizing and enhancing accountability and advocacy strategies, underscoring the organization's dedication to transparency and effective communication.

- **Creation of Visual Identity Book;**

We collaborate closely with our clients to craft visual elements that accurately reflect their core essence and values. Throughout the visual identity book creation process, we undertake a series of steps, such as crafting a distinctive and impactful logo, establishing a color palette that communicates the intended message, selecting a suitable typography to embody the organization's character, and curating images that strengthen the visual identity. We establish guidelines for utilizing and implementing these visual elements to guarantee uniformity and cohesion across all the organization's communication channels, be it in print, digital media, or during events. Our aim is to deliver a comprehensive visual identity book that acts as a manual for the internal team and external associates, streamlining the development of materials in a harmonized and professional fashion.

- **Success Stories Production;**

Our proficiency in storytelling and content production enables you to effectively and engagingly share the accomplishments and changes driven by your organization's efforts. Through videos, reports, social media, and other communication platforms, we guarantee that your success narratives are widely circulated and reach your intended audience efficiently. We are dedicated to assisting civil society organizations in conveying their achievements in a genuine and influential manner, aiming to expand the dissemination of their messages and enhance their positioning.

- **Design/Typography**

Graphic Design enables CSOs to create a range of materials to support their initiatives and messages. This encompasses informative flyers for events and campaigns, backdrops, roll-ups, and banners for conferences, educational brochures for public awareness, annual reports for accountability, and promotional materials for fundraising. RMBJ can assist in crafting these materials through a meticulous design approach, involving establishing precise goals, selecting suitable visual components, choosing colors and fonts that reflect the organization's identity, and designing layouts that enhance the visual impact and comprehension of the message.

HOW IS OUR WORK CONDUCTED?

Our combined services aim to offer our clients distinctive capabilities in their respective field of operation through three interconnected means, specifically:

Capacity Building: Enhancing an organization's internal performance through strategies, plans, regulations, legal frameworks, partnerships, leadership, organizational policies, and power structures. This includes reinforcing organizational systems, processes, roles, responsibilities, sustainability, marketing, communication strategies, and change management.

The capacity to IMPLEMENT programs/projects necessitates technical expertise in overseeing thematic projects in particular fields like social inclusion, peacebuilding, livelihoods, etc., along with proficiency in general planning, budgeting, financial analysis, monitoring and evaluation, strategy development, communication, local resource mobilization, and support.

Capability to cultivate relationships, encompassing the establishment of partnerships with development stakeholders like local communities, other civil society organizations, government, and the private sector. Additionally, adeptness in navigating the political and legislative landscape, along with sociocultural elements in a coherent and mutually beneficial approach, is crucial.

PORTFOLIO

2016 – PRESENT:

Cost of Living Research, Minimum Wages, Video Production, and Media Management in Lusophone Countries.

Production of Cost of Living Surveys, Research, and updating of Minimum Wages for public service in Portuguese-speaking countries, Production of animated videos, Management of the Foundation's websites and social networks in the Portuguese-speaking world (Mozambique, Angola, Portugal, Guinea Bissau, São Tomé and Príncipe, Brazil, Cape Verde).

2023

Design of the website and graphic elements for the Rural Enterprise Financing Project (REFP).

Within the realm of consulting for REFP, RMBJ Consultoria conducted various activities. This included creating a video to chronicle the REFP Project's progress and an explanatory summary video. We assisted in establishing a YouTube channel for the project and designed the website, encompassing architecture, module division, and interactive element integration. Content was added, SEO optimization was performed, and bilingual functionality (Portuguese and English) was implemented. Furthermore, social media integration, feedback-driven reviews, final testing, and website launch were executed. Ultimately, we provided training to the REFP project administrative team for proficient website management.

2020

Monitoring the Quality and Equity of Primary Education in Nampula

The collaboration between Caleb & Company and RMBJ Consultoria involved working with KOICA and UNICEF in conjunction with the Provincial Directorate of Education (DPE) in Nampula. The project focused on assessing the progress of the Quality and Equity Enhancement in Primary Education initiative, funded by KOICA, to enhance the quality and equity of primary education in Nampula district schools.

2020

Community and Youth Mobilization for the Bike Negócio Project

RMBJ Consultoria conducted a significant initiative in Zambézia province, Mozambique, to select 120 participants for the Mozambikes training program named BIKE Negócio. This endeavor spanned 9 days and encompassed visits to 12 districts, such as Quelimane, Nicoadala, Namacurra, Mocuba, Mulevala, Alto-Molocue, Milange, Pebane, Mocubela, Maganja da Costa, Chinde, and Inhassunge.

2020

Analysis of Training Effectiveness at Quelimane Central Hospital

A survey was conducted involving 150 outpatients and 150 inpatients. Following this, RMBJ Consultoria surveyed 105 employees. The team also gathered patient treatment data from 3 similar hospitals and documentation on the medical landscape in Mozambique. To facilitate clear communication with participants, RMBJ Consultoria translated the surveys for patients and employees.

2020

Data Journalism Training for Environmental Conservation in Mozambique

We provide training and mentorship to the Forum of Journalists Friends of the Environment (FOJOCOM) in Data Journalism for investigative journalism in the realm of conservation in Mozambique. Our program includes a theoretical overview of Data Journalism and its relevance to nature conservation (forests, wildlife, natural resources, and marine ecosystems), specifically tailored to Mozambique. We instruct FOJOCOM on utilizing key Data Journalism tools like Excel, Tableau, Google Fusion Table, Google Earth, Outwit, Adobe Audition, After Effects, Web CMS, and Premiere Pro. Our training equips FOJOCOM with online data search and extraction techniques related to nature conservation in Mozambique, followed by data analysis, coding, visualization, and interpretation.

2018

Translation and Review: Closure Reports, Success Stories, and Lessons Learned in Zambézia

Translation of Concern Worldwide's project closure reports into English, conducted at offices in Zambézia province, along with linguistic review of success stories and lessons learned.



TEAM AND LEADERSHIP



Rogério M. Júnior

Executive Director



Raul Milice

Accountancy, Operations, and Administration



Francisco Ussivane

Graphic Design and Motion Graphics



Bercheba Júlio

Social Behavior Change Communication Specialist



Arsenio Constantino

Copywriting, Public Relations, and Social Communication



Benone Mateus

Human rights focusing on health and education.



Armando Wilson

Senior Training Facilitator

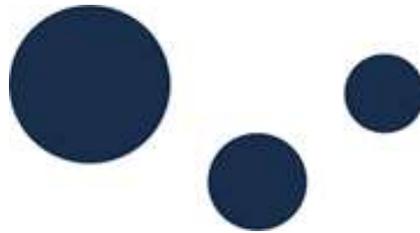


Domingos Lequechane

Web and Social Media Manager

CLIENTS AND PARTNERS

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CONTACT INFORMATION

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